

half cup bra insert
Bump-a-Cup

Price: \$32

For captivating cleavage PURE STYLE Girlfriends introduces the **Bump-a-Cup**, a half cup insert for that extra strategic boost. Created as an alternative to plastic surgery for breast sculpting, they have the same aesthetic at your command. The **Bump-a-Cup** inserts are a healthy, simple, and inexpensive way to have the breast enhancement you want whether you want more fullness to your shape or have uneven breast sizes.

With a little help from your Girlfriends you can definitely say sayonara to those hot, uncomfortable padded bras. The **Bump-a-Cup** is worn underneath a strapless, plunge, or underwire bra while adding a subtle hint of cleavage. Immediately gain an instant lift and a perfect balance. So light you forget you are wearing them.

Easy to use, just slip one au natural demi disk into each bra cup. Shift depending on where you want a little extra boost and *Voilà!* To clean, gently wash with soap and warm water. Each box contains one reusable pair made of 100% silicone.



double sided
fashion tape
Stay Put

Price: \$12.00

Ever feel less than comfortable with your outfit? Whether it's the frustrating bra straps that just won't stay up, a loose hem on your pant leg or a lace cocktail dress with delicate sleeves that keep slipping off the shoulders, **Stay Put** will help keep everything in just the right place. Made of transparent double-sided tape, you're the only one who has to know you've done a little impromptu tailoring.

A longtime wardrobe staple of Hollywood stylists, PURE STYLE Girlfriends' **Stay Put** has a clear, double-sided medical grade tape that is easy-to-use. **Stay Put** stretches as you move, without leaving any residue on fabrics. Unlike most fashion tape that gets easily squished in handbags, **Stay Put** comes in a wear-resistant little tube that offers guaranteed protection from being jostled around.

No more asking friends if they have safety pins on them, **Stay Put** is the ultimate fashion fix-it for the girl-on-the go. Perfect for all fashion emergencies including hiding bra straps, securing revealing necklines, eliminating blouse gaps, changing hem lines for shoes and closing wrap skirts and dresses. So forget non-stop fidgeting. You've got more important concerns. Like going out for a night on the town with the girls!

Each tube contains 36 clear double stick strips that are made with 100% medical grade adhesive and are hypoallergenic.

PURE STYLE Girlfriends is a fashion-solutions company specializing in the needs of women. Based in San Francisco, the company is dedicated to innovation and effectiveness at a reasonable cost for its customers. To view the product line, visit: www.PureStyleGirlfriends.com.

PURE STYLE Girlfriends (www.PureStyleGirlfriends.com) entered the market in August 2007 and is already in more than 300 retailers and top boutiques across the United States and Canada including Scoop and Bliss. Online retailers include the highly popular [Fresh Pair.com](http://FreshPair.com).